

MEDIA	DUE DATE	SPECS	FORMAT
WEB ADVERTISING <i>alanet.org</i>	2 weeks prior to run date	300w x 250h	JPEG & .GIF
LEGAL MANAGEMENT <i>(print)</i>	May 25, 2023	Full-Page 8.5X11 with .125" bleed on all sides	Hi-Res PDF File
BOLD BITES & <i>Just the Facts</i>	2 weeks prior to run date	300w x 250h	JPEG
LEGAL MANAGEMENT <i>(digital)</i>	all materials are due on or before the 15th of the month prior to run date	<p>Submit (1) ad in (3) sizes:</p> <p>Digital Pop Up</p> <ul style="list-style-type: none"> • Desktop: 1200 x 900 • Mobile: 300 x 300 • PDF Download: 8.5" x 11" <p>In-Context</p> <ul style="list-style-type: none"> • Desktop: 1200 x 400 • Mobile: 300 x 300 • PDF: 1200 x 400 <p>Home Page Ad</p> <ul style="list-style-type: none"> • Desktop: 730 x 380 • Mobile: 300 x 460 • PDF: 8.5" x 11" 	JPEG or .PNG, 150 dpi, RGB color

Send materials to marketing@alanet.org.
Include URL for all digital ads.

ALA Mailing Address
8600 W. Bryn Mawr Ave., Suite 400N,
Chicago, IL 60631