LM20 Investor (Owner) Relations Code Set

Interaction between leadership and investors (owners). This is the inward focus leadership needs to consider in carrying out leadership responsibilities. It reflects moves that directly affect shareholder or company value.

LM20.10 Communications

Communications regarding the company's financial strategy and performance. Includes communication regarding the broader strategic direction of the corporation and intangible values such as the company's policy on corporate governance or corporate social responsibility to ensure that the image of the corporation is maintained in a cohesive fashion.

LM20.15 Monitoring

Monitoring current and upcoming issues that an organization or issuer may face, particularly those that relate to fiduciary duty and organizational impact (i.e. legal liability claims, corporate downsizing, changes in management or internal structure, liability issues and disasters).

LM20.20 Analysis

Analysis of information regarding internal and external performance or activities that may impact shareholder or company value. Includes activities undertaken with the Corporate Secretary and other officers on legal and regulatory matters that affect shareholders.

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