

2025 ALA Digital Rates and Order Form



LEGAL MANAGEMENT MAGAZINE

In-Context Digital Ad (728wx90h; 300wx250h mobile; 8.5'x11' PDF)	(one) Insertion \$1,500	All issues (10 insertions) \$12,000
<i>Legal Management</i> Email Alerts	\$1,495/month for _____ months	
<i>Legal Management Talk</i> Podcasts Exclusive Sponsorship (six podcasts)	\$7,500	

E-NEWSLETTER/EMAIL ADVERTISING

BOLD Bites (weekly) 1st Sponsor (600wx60h)	\$1,595/week for _____ weeks
BOLD Bites (weekly) 2nd Sponsor (600wx60h)	\$1,295/week for _____ weeks
Just the Facts (monthly) (600wx60h)	\$995/month for _____ months
Legal Lineup (biweekly) (600wx60h)	\$995/issue for _____ issues

Indicate the dates and positions you would like to advertise:

WEB ADVERTISING

Exclusive Interior Page (300wx250h)	3 months \$1,195/mo.	6 months \$995/mo.	12 months \$595/mo.
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Indicate the months you would like to advertise

ALL MONTHS

JAN FEB MAR APR MAY JUNE JUL AUG SEP OCT NOV DEC

ALA SOLUTIONS SERIES WEBCASTS

\$4,500 per ALA Solutions Series Webcasts (Every Tuesday)
Dates requested: _____

ALA'S LEGAL MARKETPLACE

Marketplace Listing: **\$995**
(12 months from date of signature)

ALA WEB-BASED COURSES (HR and FINANCE)

Sponsorship **\$10,000 per course**
\$18,000 exclusive topic of 2 courses
HR FINANCE

WHITE PAPERS

Sponsorship **\$5,000 per white paper**
(limit one sponsor per paper)

ALA WEBINARS

Sponsorship of six webinars **\$7,500**

ALA'S CAREER CENTER and CAREER CONNECTION E-NEWSLETTER

Exclusive sponsorship **\$20,000 per year**

ALA Mailing Address
8600 W. Bryn Mawr Ave.,
Suite 400N,
Chicago, IL 60631 USA

VIP Accounts

Fred Ullman

Director, Business Development

✉ fullman@alanet.org

☎ **+1-847-627-1375**

Send Materials to

✉ marketing@alanet.org

PLEASE INCLUDE URL WITH DIGITAL AD.

SUBMITTED BY

Name _____

Title _____

Company _____

Address _____

City _____

State _____ Zip _____

Email _____

Phone _____

To pay by credit card, please use the payment link from invoice.

TERMS: This agreement is noncancellable. Signing this insertion order (whether by a representative of the advertiser and/or a representative of an agency working on behalf of the advertiser) represents a binding contract to provide, place, and pay for advertising in ALA's print and/or digital products as stated in the order. Publisher reserves the right to reject any advertisement. Digital ad files must be provided to the publisher by the material due dates indicated in the ALA Media Kit. Failure to make payment when due shall result in a service charge from the date of publication of 5% per month or maximum permissible rate. Costs of collection, including legal fees, shall be borne by the advertiser or agency. Failure to make payment when due also may void any scheduled added-value benefits for the advertiser, at the publisher's discretion.

ALA TOTAL SPEND \$ _____ **SIGNATURE:** _____

DATE: _____

alanet.org/sales-sponsorship